

Abigail Bradford Brannon

abbranno@ncsu.edu

Present Address:
2320-103 Crescent Creek Drive
Raleigh NC 27606

Permanent Address:
1714 Hobbs Road
Greensboro NC 27410

Objective

To work towards a career that will enable me to obtain a challenging and innovative position in the field of textile and apparel management.

Education

North Carolina State University Raleigh, NC 2008 to Present
B.S. in Fashion and Textile Management: Brand Management and Marketing
Current GPA: 3.917
Cumulative GPA: 3.615

Related Courses: Concepts of Financial Reporting, Financial Management, Textile Brand Management and Marketing, Fashion Product Analysis, Fiber Science, Retail and Supply Chain Textiles

Work Experience

North Carolina State University January 2011-Present

- Undergraduate teaching assistant under the supervision of Dr. Yingjiao Xu
- Courses include: Fashion & the Consumer and Intermediate Textile Brand Management & Marketing
- Duties include: grading paperwork, managing online course website, monitoring exam days, lecturing course material if professor is absent

Maxie B's Dessert Café and Bakery, Greensboro, NC October 2007-Present

- Duties include: customer service, cashier, wedding cake samplings and deliveries, prepare and facilitate in store events, help customers design specialty cakes, opening/closing duties, cleaning, restock inventory, responsible for balancing/counting drawer, verifying/running daily reports
- Shadowed owner, Robin Davis: learned to pay bills, finalized wedding delivery logistics and cake details, ordered from vendors

Honors and Achievements

Dean's List: Spring 2009, Fall 2009, Spring 2010, Fall 2010
2nd Place Winner, College of Textiles T-Shirt Design Contest, Fall 2009

Leadership and Extra Curricular

Junior Class Representative for Tompkins Textile Student Council, 2010-2011
College of Textiles Peer Mentor, 2009-2010
Sigma Tau Sigma Honorary Textile Fraternity
Tompkins Textile Student Council
Textile Entrepreneur Club
Model for Redress Raleigh, April 2010

Skills

Computer: Microsoft Word, Microsoft PowerPoint, Microsoft Excel
Personal: Organized, Creative, Responsible, Positive, Outgoing

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References

Robin Davis
Relationship: boss at Maxie B's
(336) 288-9811

Shannon Barbee
Relationship: manager at Maxie B's
(336) 288-9811

Debbie Nettesheim
Relationship: family friend
(336) 540-9497